

2022-2023 District Goals

District: 325 D
Constitutional Area: India, South Asia and Middle East



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 55% of clubs in our district report service.

Action Plan

[1.Service Action Plan of District 325 D in LY 2022.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	15	300	60	80
2nd Quarter	8	160	40	70
3rd Quarter	5	100	30	40
4th Quarter	2	40	20	80

FY New Clubs

30

FY Charter Members

600

FY New Members

150

FY Retention Goal

270

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

480

Action Plan

[2.Global Membership Development Action Plan II.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 60% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[3](#)

[Leadership Development Action Plan III.docx](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 10% and club participation in our district increases by 10%.
- b. Our team will ensure that 10 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 1000 to LCIF and I will ask 40 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[4.LCIF Contribution Action Plan IV.docx](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

S.M.A.R.T. GOAL Statements of District Governor

District 325 D

#Service Goal

Goal: By the end of LY 2022/23 our District will serve 600,000 people by 2,000 service activities and 300,000 volunteer hours.

Goal: 55 percent of clubs in our district will report their service projects via MyLion in the 2022-23 lionistic year.

#Membership Goal

Goal: By the end of LY 2022-2023 our District will add a total of 750 new members (600 Charter Members and 150 New Members. Out of this 200 Members will be Leo-Lion Members.

Goal: Our District will organize 30 (thirty) new clubs. Out of which 20 will be traditional Clubs and 10 Leo-Lion Clubs. Also there will be 20 Leo Clubs organized by the end of the year 2022-23.

Goal : Our District's Membership drop will not exceed 270 Members by the end of year 2022-23.

#Leadership Goal

Goal: By the end of LY 2022-2023, 60 Percent of incoming Club Officers will complete Club Officer training.

Goal: By the end of Lionistic Year 2022-23,

- i) 100% of Region and Zone Chairpersons will complete Region and Zone Chairperson Training Workshop.
- ii) 4 Lions Members will complete RLLI
- iii) 45 Lions Members (those who could not participate RLLI) will complete District Level Leadership training
- iv) 4 Lions Member will Participate ALLI
- v) 2 Lions Member will participate Faculty Development Institute (FDI)
- vi) 4 Emerging Lions will participate in ELLI

#LCIF Contribution Goal

Goal: By the end of LY 2022-2023, Lionistic year,

- i) Our district will contribute 15 MJF to LCIF
- ii) Our District will Contribute 30 Members to \$100 Campaign
- iii) Conduct 4 (Four) motivational program to donate in LCIF
- iv) There will be \$15000+ \$3000 = \$18,000 Contribution in LCIF (at least)

Action Plan

[5.District 325 D Action Plan.docx](#)